



COMPLETE 19th EXPO - VENDOR AND REGISTRATION INFORMATION

Join us at the Firm Foundation Expo being held in conjunction with the 19th International Book of Mormon Evidence Conference. The event is brought to you by the FIRM Foundation. This will be the world's largest such event with an estimated 6,000 – 8,000 attending, over 150 Classes and Presentations by 70 expert presenters plus artists and musicians. **Thursday April 6th to Saturday April 8th 9 am to 9 pm each day.**

This tremendous event is being held at Utah Valley University's UCCU Events Center in Orem, Utah with their huge 8,500 seat arena plus five additional speaker presentation areas, two vendor areas and concessions. This arrangement will allow attendees to choose the speakers and subjects that most interest them... and there will be a LOT of interesting materials presented. In addition, you'll be able to browse the latest products, services and educational materials from nearly 200 related businesses!

INDIVIDUAL AND FAMILY REGISTRATION INFORMATION

[Click Here to Register](#) or visit firmfoundationexpo.org/reservations

You'll Discover Classes on Topics Such As:

- Signs of Our Times, State of Our Nation, Constitutional Government
- Latest Book of Mormon Evidences and Research
- Emergency & Disaster Survival & Medical Techniques
- Food Storage Programs, Camping Gear and Skills Training
- Holistic Healthcare & Nutritionals Education
- Gardening and Self Reliance
- Gospel in Art Gallery with many LDS Artist's works
- Musical performances throughout the event

Event Ticket Pricing

Entire Event (Thurs/Fri/Sat) **\$30**

Entire Event – Family Pass* **\$60**

Daily Admission **\$15**

*** Family pass is defined as your immediate family living in same household.**

The FIRM Foundation's past conferences have sold out with those wanting to attend exceeding venue capacity. This should not be a problem for this event because our venues can accommodate up to 8,000 attendees. Our last conference had 5,500-6,000 attendees'.

Cancellation Policy

Cancellation requests must be made no less than 1 week prior to the beginning of the conference. All tickets become non-refundable after midnight, **Thursday March 30, 2017**.

Expo & Conference Hours

- Thursday 9:00 am – 9:00 pm
 - Friday 9:00 am – 9:00 pm
 - Saturday 9:00 am – 9:00 pm
- (Subject to Change Without Notice)

[Last Year 2016 Expo Speaker Schedule CLICK HERE](#)

The Speaker Schedule will be released approximately three weeks before the event. See previous speaker schedule for ideas of what you can expect at this event. We have many of the same wonderful speakers, but they usually have new materials and we also have many new speakers at each event. There is great material for everyone! (Speakers and Schedule Subject to Change Without Notice)

Vendors who purchase booth or table space will have priority to speak at the Expo. Only after the reservation period (Feb 1st to March 15th) is completed, can we assign speaking slots.

Event Details:

Meals: A Concessions will be open during the conference with snacks, drinks and some food, or there are many fine eateries in the area, or you may bring your own.

Parking: Free and open to the public.

Dress and Behavior Code: Proper attire and behavior are required. This event is nice casual dress. Improper dress or rude, obnoxious, loud or disruptive behavior will not be allowed. We reserve the right to deny access to anyone not in compliance.

VENDOR INFORMATION

[To Reserve Booth or Space Click Here](#) or visit [**firmfoundationexpo.org/vendors**](http://firmfoundationexpo.org/vendors)

Event Location, Dates & Schedule

Where: Utah Valley University UCCU Event Center, 800 West University Parkway, Orem Utah 84058

- **Wednesday** April 5th, **Vendor Move In – beginning 5:00 pm**
- **Thursday** April 6th, **Vendor Setup Opens 6:00 am**, Registration Opens at 8:00 am. Speakers begin at 9:00 am
- **Friday** April 7th, 9:00 am to 9:00 pm
- **Saturday** April 8th, 9:00 am to 9:00 pm – **Vendors Must Be Out by 11:00 pm**

Loading & Unloading:

Please enter the UVU main parking lot on the frontage road nearest I-15 Interstate. Drive through the parking lot East bound, and go straight past the security booth. You will be on the lower North side of the UCCU Center. There is parking for 20 or so vehicles including larger trucks and trailers. (This is only temporary parking for you to load and unload). The large garage doors you can drive through or nearby to load and unload at the Main Arena area. You can begin unloading to set up at 5 pm on Wed. April 5th, and again on Thursday April 6th by 6 am. You must be set up and ready to host guests by 8 am Thursday morning. You can begin loading to leave Sat April 8th no earlier than 6 pm. We must be out of the building by 11 pm on Sat April 8th.

Customer Parking: Free parking IN DESIGNATED AREAS ONLY. UVU will be out of session so parking should not be an issue.

Advertising: Like past years we will advertise on radio, in newspapers and with online marketing. This all begins about 3 weeks before the Expo begins.

****Last April 2016 our Firm Foundation Expo brought over 5,500 people. We had people fly/drive in from across the country to attend, many from outside of the United States. We expect between 6,000-8,000 at this event! Many indicated that they sold more at our event than other events where booths cost \$1000 or more.**

Essential Vendor Information:

- ** There are Main Floor 10'x10' booths, and Upper Floor 8' table spaces.
- ** Booth/Table Spaces Are Reserved ONLY When Paid in Full by online payment process.
- ** Early Bird Discounts Will Apply If Paid In Full By Feb 28th, 2017.

CHOOSE LOWER FLOOR BOOTHS (1) OR UPPER FLOOR SPACES (1)

[Lower Main Floor Diagram Click Here](#) or visit firmfoundationexpo.org/expo-docs

1.MAIN HALL LOWER FLOOR Vendor 10'x10' Booth spaces are \$600 for the entire 3-day event.

Booth includes 1- 8ft table, 2 chairs, and electricity. Pipe & Drape (if wanted) is available but not included. All tables must be covered with a suitable tablecloth. Bring your own or our tablecloth rental is \$10/table. We encourage you to bring your own tables and chairs if possible. If you need any of the following, you will need to purchase it at the time of reservation/payment.

Additional 8' Table \$10 each — 10' Pipe/Drape Section \$20 each — Tablecloth \$10 each — Endcap or corner add \$100 (per booth) See separate payment area online at the very bottom of the "Vendor" page.

Discounts: A. Save \$25 if paid by **Early Bird Deadline 02/28/17**

B. Save \$25 if you help us promote the expo with a link on your website, an e-blast or newsletter.

Your booth is ONLY \$550 if you qualify for both discounts. Example Pricing Below:

2nd Booth add \$300 (example 2 Booths = \$850 (w discounts \$550 + \$300)

3rd Booth or more add \$250 ea. (examples 3 Booths = \$1100 (\$550 + \$300 + \$250) / 4 Booths = \$1350

[Upper Floor Diagram Click Here](#) or visit firmfoundationexpo.org/expo-docs

2.UPPER FLOOR Vendor Tables Mezzanine Level are \$300 for entire 3-day event.

Space includes 8 ft. table, 1 chair and electricity. Tables provided are bare and tablecloths are required, so please don't forget to bring your own. If you need the following, you must purchase it at reservation/payment. **There will not be any pipe and drape available for the upper floor. UVU will not allow tape or nails on any walls upstairs.**

Tablecloth \$10 ea — End Table add \$25 (per table) See separate payment area online at the very bottom of the "Vendor" page.

Discounts: A. Save \$30 if paid by **Early Bird Deadline 02/28/17**

B. Save \$20 if you help us promote the expo with a link on your website, an e-blast or newsletter. **Your table is ONLY \$250 if you qualify for both discounts.**

Additional 8' tables add \$150 (example 2 Tables = \$400 (w discounts is \$250 + \$150)

3 Tables = \$550, 4 Tables = \$700)

[RESERVE YOUR VENDOR & BOOTH / TABLE ONLINE HERE](#) or visit firmfoundationexpo.org/vendors

All Vendors please email the following information even if you purchase online, to riannelson@aol.com This will validate my receipt of your payment and open the lines of communication with me. Please be sure to include ALL required information. We need this for tax purposes. Incomplete applications cannot be processed.

Vendor Business Name and Owner Name –

Contact Person –

Business Phone # –

Contact Cell Phone # –

Website Address (I want to put your link on our website)

Email Address–

Mailing Address (Street, City, State, Zip) –

Federal Tax ID# or Business EIN# –

General Description of products/services you wish to sell at Expo –

Please send me a link on your website showing our Expo link or send me a newsletter.

Do you desire to speak as a presenter? Yes or No (We can't guarantee all a time slot)

Fill out one of the two lines below:

1. Booth Number(s) Desired Lower Floor **First Choice** _____ **Second Choice** _____
2. Table Space(s) Desired Upper Floor **First Choice** _____ **Second Choice** _____

You can copy and paste the above information and email it to: riannelson@aol.com

CURRENT BOOTH AVAILABILITY HERE

FOR ANY QUESTIONS CONTACT: [Rian Nelson at 801-931-9031](#)

PLEASE DO NOT LEAVE VOICE MESSAGES, ONLY TEXT MESSAGES WITH THE WORD "EXPO". IF I DON'T ANSWER JUST CALL BACK OR I WILL RESPOND TO YOUR TEXT AS SOON AS POSSIBLE. This is very efficient for me. I appreciate your support.

Be sure to complete your payment online to reserve your space and receive your *Early Bird Discount*. **Deadline is 02/28/17. Please No Checks** unless you contact me personally. Checks may delay reservations. Payment must be made online to reserve spaces.

SPONSOR PRINT ADVERTISING INFORMATION

[To Purchase an Ad Click Here](#) or visit firmfoundationexpo.org/sponsor

We give a free program to all guests that visit our Expo. Our last *Expo Program* we printed 10,000 copies. The guests seem to really enjoy it. Customers can find a speaker bio, booth space, and know the time and place of each speaker. Once again at our 19th Expo, customers will have the opportunity to purchase advertising space in our *Expo Program*. A half-page ad is \$250, and a full-page ad is \$500. See chart below. There is a very limited number of sponsors available. [Click here for last years 17th Expo program example](#)

Print Ad	Ad Size	Investment
Full Page	8.5" H x 5.5" W	\$500
Half Page	4.25" H x 5.5" W	\$250

Submit your Half Page or Full Page ad in a PDF format and 300dpi to: riannelson@aol.com

EXPO DIRECTOR: RIAN NELSON

CELL & TEXT: 801-931-9031

EMAIL: RIANNELSON@AOL.COM



**This 19th Expo will be a lot of fun and productive for your business.
We are excited to have you join us.**

riannelson@aol.com

